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Introduo ao patrocnio do Palmeiras pela Adidas

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A partnership between Adidas and Palmeiras, one of Brazil's most popular and successful football clubs, has been in place for some time now. Adidas

, the famous German manufacturer of sports equipment and apparel, pays an estimated R\$ 40 million over four years for this sponsorship, which includes the supply of uniforms and other club merchandise. This partnership offers Adidas not only financial and marketing benefits but also an emotional connection with the team's fanbase.

Valor pago pela Adidas ao Palmeiras

Ano	Valor pago pela Adidas (R\$)
2024	10.000.000
2024	-
2024	-
2024	-

Impacto do patrocnio na Adidas

Alm dos benefcios financeiros, essa parceria refora a

imagem jovem, atlctica e moderna da Adidas, que conquista cada vez mais f

s de futebol. Alm disso, garante ao Palmeiras um influxo importante de

recursos que podem ajudar o time a se fortalecer e expandir base de f